

**KLEO** radio



6610 WEST 13TH • WICHITA, KANSAS • WHITEHALL 3-0255

A WALSCO STATION

CARL DABELSTEIN  
12524 E STREET  
OMAHA NEBRASKA

We would,

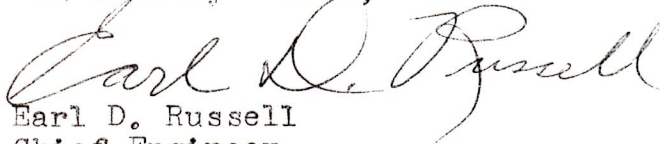
like to confirm your report of the reception  
of our signal on AUGUST 31 at 7:22<sup>30</sup> AM to 7:30<sup>30</sup> PM.

KLEO is a fulltime regional station operating on  
1480 Kilocycles with a daytime power of 5000 watts  
and a nighttime power of 1000 watts. During the  
day, we utilize a two tower directional array and  
then at sundown, we switch to a four tower array.  
The transmitter is an RCA BTA-5F and we also use a  
Collins 20V. for our standby.

KLEO programming is of the top forty format  
variety, playing current popular music, oldies,  
and having the usual news, weather, and sports.  
In the Wichita market, there are six AM stations  
and KLEO is Pulse\* rated number one, featuring the  
KLEO "Good Guys".

Once again, thank you for your report and for  
taking the time to let us know that we are being  
heard throughout the USA.

Yours truly - KLEO,

  
Earl D. Russell  
Chief Engineer

EDR/gh

\*(October-November, 1963 Pulse)