



Discover
WGOM
abc **Radio 86**



P. O. BOX 538

MARION, INDIANA 46952

Phone 664-WGOM

March, 26, 1973

Carl W. Dabelstein
3300 N. 56th st.
Lincoln, Nebraska 68507

Dear Carl:

Many thanks for your letter and reception report on March 19th. We were indeed on the air during the times you specified, and your report was accurate according to our records. You now hold the distance record for WGOM, as prior to your report, there wasn't much of an interest in DX work around the station. Your mention of the possibility of conducting a DX test during experimental periods has us all excited! We're very interested in setting up a date to be published in your bulletin, and I'm sure I could work out the arrangements with our chief engineer for almost any Monday AM.

WGOM is a 250w daytimer that surprizes a lot of folks with an exceptional signal for it's power. Our 0.5mv/m curve extends to 67 miles in our best directions, due mostly to the super ground conductivity here around the transmitter. We have a contemporary format, and a sister FM station that programs beautiful music.

I've enclosed a coverage map, a few of our weekly "hitlists", and some other assorted garnible I hope you'll find interesting. Again, thanks for your report, and we're waiting to hear from you again regarding the DX test.

Sincerely,

Ronald L. Kocher
(pm drive)