



November 27, 1974

Mr. Carl W. Dabelstein
3300 North 56th St
Lincoln, Nebraska 68507

Dear Mr. Dabelstein:

The information listed on your signal strength sheet is correct as listed. therefore I can confirm another station for files.

Yours truly,

Donald Wayne
Chief Engineer

KFEL

The AM Station with
the FM Hi-Fi Sound

PUEBLO, COLORADO

PUEBLO, in south central Colorado, ranks 2nd in Colorado as a trade and industrial center. Pueblo now ranks **198th** in the U.S. in Spendable-Income-per-Household. (SRDS)

CENTRAL COLORADO is the region bordering the Rockies . . . tourist play area for more than 12 million annually . . . Pikes Peak, Royal Gorge, Garden of the Gods, the fabulous Arkansas Valley . . . **Central Colorado** is the population nucleus of the state, strong in manufacturing, military bases, agriculture.

The gigantic diversion project to move waters through the Continental Divide into the Arkansas Valley will bring more than **\$235,000,000 new construction** into the KFEL coverage area where other industries include the huge **CF&I Steel Mills** at Pueblo plus other industries located in Colorado Springs, La Junta, Rocky Ford, Salida, Canon City, Trinidad and Portland.

THE AREA IS STRONG in military bases with Fort Carson now stretching 34 miles long and 30 miles wide; Ent AF Base, the Air Force Academy, Peterson AF Base, Pueblo Army Depot and the headquarters of the Air Defense Command . . . with 27,000 military and 10,000 civilian employees.

KFEL RADIO . . . the Good News Voice of this central Arkansas Valley area . . . at the **Powerful 970 Clear Channel spot** . . . provides the finest varied programming available. KFEL Programming is based on the **WHOLE** family as an audience, strong on varied religious programs, top-programmed FM-quality showtunes, old standards, famous bahds, top vocalists, classical. "No wonder the people keep telling us they like our FM high fidelity sound!"

KFEL RADIO presents news with the soft approach . . . world news wire plus local community news, farm-and-ranch news, church-and-school news, sports news . . . and, the Good News!

KFEL RADIO is represented nationally by **FREDERICK W. SMITH**, in New York, Chicago, Los Angeles and San Francisco.