

Radio 790

# KURM

212 North 2nd

Rogers, Arkansas 72756

Phone 501-636-7979

DEAR CARL :

THANK YOU FOR THE LETTER RELATIVE TO YOUR PICKING UP KURM RADIO  
IN OVERLAND PARK, KANSAS.

YOU ARE CORRECT. AT THAT I-D TIME, WE DID PUSH OUR STATION, ITS  
NEWS, WEATHER, AND SPORTS....AND WE DID MENTION THAT WE COVER ARKANSAS  
LIKE THE DEW COVERS DIXIE. "

KURM IS LOCATED AT 790 KHz WITH ONLY 500 WATTS. AS YOU KNOW, OUR  
POSITION ON THE DIAL, ENABLES US TO REACH A WIDE AREA EVEN THOUGH  
WE TRANSMIT WITH ONLY ½KW.

COME SEE US SOMETIME WHEN YOU'RE IN THE "RAZORBACK STATE."

STEVE WOMACK  
STATION MGR.

*Community Involvement Radio*