



# B-103

Long Island's Oldies

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AUGUST 10, 1993

DEAR MR. COOPER-

THANK YOU SO MUCH FOR YOUR LETTER! IT WAS VERY FLATTERING TO KNOW B103, LONG ISLAND'S OLDIES MADE ITS WAY TO P-TOWN & YOU ENJOYED IT! WE ARE A FAIRLY NEW "OLDIES" STATION- (IS THAT REDUNDANT?). WE SIGNED "ON-THE-AIR" IN MARCH OF THIS YEAR & HAVE BEEN GROWING RAPIDLY!

I MUST BE HONEST WITH YOU, I AM VERY IMPRESSED WITH YOUR MEMORY! EVERYTHING YOU NOTED IN YOUR LETTER WAS "TOO THE TEE"! WHAT YOU HEARD WEDNESDAY MORNING WAS "THE B103 WAKE-UP CALL WITH RICK & FLO". THE MORNING SHOW IS FROM 5:30 - 10:00. AND YES, BOB CASEY DOES TRAFFIC!

THANKS FOR YOUR INTEREST!

Jes

JESSICA STEVENS  
PROMOTIONS DIRECTION-MIDDAY HOST

(WBZ0)