



12/12/94

to: Ernest R. Cooper

fr: Harry Kozlowski, PD of WNHI-WRCI-WJYY

re: DX of WRCI

Dear Ernest,

Thanks for trying us twice. We are not cold, heartless people. It just seems that way when we ignore letters like yours. Actually, the letter had been on my desk for months awaiting reply. Things just kept piling up until the letter was forgotten.

You deserve a medal for receiving WRCI. Most people living in Hillsborough can't even hear the station. Your DX is quite amazing when you consider WRCI's height above average terrain in *minus-279 feet!*

Why, on earth, would anyone build a station with such a bad antenna site on purpose? The answer is that in the days before duopolies, you could not own two FM stations with overlapping signals. WRCI was stuck in a gulley for that reason.

WRCI at one time was seperately programmed with a country format. For the past few years, it has been a 100% satellite of WJYY "EZ-ROCK 105.5", Concord, NH. That arrangement will change in January when WRCI will become a 100% satellite of our new AOR station WNHI, Belmont NH, better known as "i-93.3, Imus In The Morning, Rock & Roll Hits All Day".

As for the signal, we have applied to move WRCI from it's gulley to a mountain site in Henniker NH. That move should dramatically improve the signal. In fact, you may start hearing WRCI regularly instead of WGNA.