



DEAR MR. COOPER,

FIRST AND FOREMOST, MY SINCERE APOLOGIES FOR BEING SO LAX IN GETTING BACK TO YOU CONCERNING YOUR INTEREST IN W L K Z. MY ONLY EXCUSE IS THAT WE WERE MIRED IN THE HOLIDAY RUSH AND YOUR LETTER GOT "MIRED" IN ONE OF THE PILES.

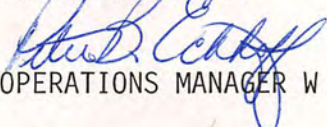
YOUR TWO DIARIES OF PROGRAMMING ARE ACCURATE ON THE TWO DAYS YOU INDICATED ON YOUR LETTERS. BEING LOCATED WHERE YOU ARE OUT ON THE POINT, YOU MUST REAALY GET SOME INTERESTING SIGNALS WITH YOUR EQUIPMENT. YOU MAY WANT TO TRY PULLING IN OUR AM STATION WHICH IS W A S R (as you may have guessed from the above letter-head). SHE'S LOCATED AT 1420 ON THE AM DIAL. I'M NOT THAT FAMILIAR WITH OTHER STATIONS IN YOUR AREA WHO MAY ALSO OPERATE ON THAT FREQUENCY AND WHAT THEIR HOURS OF OPERATION ARE. GOOD LUCK. I DID HEAR FROM A GENTLEMAN IN CANADA THAT HAS PULLED US IN ONE NIGHT WHILE A STATION USING AN ADJACENT FREQUENCY HAD NOT SIGNED ON .

OUR FORMAT ON THE AM- W A S R IS A M.O.R. FORMAT WHCIH FEATURES MANY OF THE BIG BAND, COCERT RECORDINGS YOU SPEAK OF AND PLAY DURING YOUR SHOW. THE FORMAT HAS PROVED VERY SUCCESSFUL FOR US SINCE WE SWITCHED ALMOST 2 YEARS AGO.

I WILL CLOSE WITH AN OPEN INVITATION TO YOU ANYTIME YOU BE IN THE LAKES REGION FOR A VISIT. IF SO, YOU'LL BE ABLE TO CONTACT US VIA THE ADDRESS AND TELEPHONE NUMBER LISTED BELOW.

CONTINUED SUCCESS WITH YOUR RADIO(S) AND ALL THE PLEASURE THEY BRING YOU. IT IS A VERY CONTAGIOUS AND REWARDING FIELD.

SINCERELY YOURS,
PETER B. ECKHOFF


OPERATIONS MANAGER W A S R-AM

AWARD WINNING NEWS ★ ALL-TIME FAVORITE MUSIC

W A S R BOX 900 WOLFEBORO, NEW HAMPSHIRE 03894 (603) 569-2232 or 279-8009