

WKOO - FM
KOOL 98.7

GOOD TIME OLDIES

October 31, 1989

Ernest R Cooper
5 Anthony Street
Provincetown Mass 02657

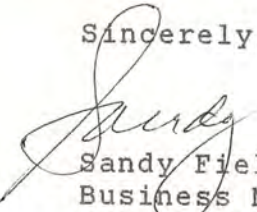
Dear Ernest:

We received your letter of October 26th, and are delighted to hear that our station has such range! We are WKOO 98.7 and call ourselves KOOL 98.7 - Your Station For Goodtime Oldies. On October 2nd of this year, we switched format from Classic Country (WRCM) to oldies. For this reason, we are getting the word out about the frequency rather than the call-letters, but will place more emphasis on KOOL when we feel we have "grabbed" our audience. (Being in radio yourself, you probably wouldn't be surprised how many callers we have who ask where WRCM went!) Listener response has been phenomenal so far, not the least of which was your letter!

The date and times you listed were indeed KOOL 98.7's programming, although I'm not sure about the female news reporter at 1:55 pm. Elnora Brenneman, our afternoon news director, usually does her first newscast at 3:55 pm. Could have been a teaser, though.

You sound as though you have a great time with your electronic system! Hope you are able to pull us in again some time, and we thank you for letting us know we were a part of your world for awhile.

Sincerely,


Sandy Fiel
Business Manager
KOOL 98.7

(coverage map enclosed)

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