

**RADIO
WORKS!**

Ernest R. Cooper
5 Anthony Street
Provincetown, Ma.
02657

Dear Mr. Cooper,

What a surprise! I knew we had a pretty good signal, but all the way to the Cape really is a shock.

Your letter of August 21st has been passed along to me and I can quite readily and gladly confirm that you were indeed listening to the best FM station in Mid-Coast Maine!

WMCM (Real Country 103.3) is basically an automated station whose music programming is fed by satellite from the Real Country Network in Tempe, Arizona (owned by country star Buck Owens).

Local news, weather, sports and commercials are fed into our in-house computer and are triggered at the appropriate times by signals generated by the network disk jockies.

The programming sequence detailed in your letter goes as follows:

WMCM
103.3 FM

415 Main Street
Rockland, Maine 04841
(207) 594-1450

WRKD
AM 1450

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12:17pm - 12:20pm Music feed from network (interestingly, the on air jock, Kevin Malvey, was working his last shift at the network before leaving to take a new position at WBOS in Boston!)

12:20 - 12:22:30pm Network commercials.

12:22:30 - 12:23:30pm Local Commercial for Weeks Mills & Music (a local country music festival)

12:23:30 - 12:24pm 30 second informational/calendar piece concerning the Owls Head Transportation Museum's annual antique auto auction.

If I'm not mistaken, I believe that within a day or two of the date cited by you, someone mentioned to me that they were receiving an FM oldies station from Boston on 103.3. So, I guess there's just no accounting for the weather (or what it'll do to a radio signal!).

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