

Monday, 15 August, 1994

Mr. Ernest R. Cooper
5 Anthony Street
Provincetown, MA 02657

Dear Mr. Cooper:

What a pleasure it was to hear from you again! This letter serves as confirmation of your reception report of radio station WCYY-FM (94.3MHz), Biddeford, Maine, on 6 August, 1994.

Since last I wrote you, there have been significant changes at what used to be "Star 94.3." In April of last year, the station, along with its sister-station, WIDE-AM, were purchased by Fuller-Jeffrey Broadcasting Companies, who own several stations nationwide, including WOKQ-FM (98.5MHz) in Dover, New Hampshire, and WBLM-FM (102.9MHz) in Portland, Maine. During the Christmas holiday, the entire operation of the FM station was moved to One City Center in Portland (the home of WBLM), leaving WIDE in Biddeford (it has since been sold yet again!). On 4 January of this year, we introduced "FM94," playing a fairly new music format known as Adult Album Alternative.

After that, things became a bit confusing. In June, Fuller-Jeffrey purchased WXGL-FM ("Eagle 94") at 93.9MHz in Lewiston, Maine, and we immediately began simulcasting the "FM94" programming over the two stations. The two combined signals give us a coverage area which reaches 94 percent of the population of Maine. The final step in the transformation came several weeks ago when we were granted our new call letters: WSTG became WCYY, and WXGL became WCYI.

Deregulation of the industry and recent changes in ownership rules have opened the door to some creative buying, selling and merging in recent years, and Fuller-Jeffrey have made every effort to capitalize on those changes. You will be seeing much more of this in the years to come.

While I am no longer the Program Director of the operation, I will still be the individual to contact for any future reception reports on either frequency. Best wishes and good listening!

Sincerely,



John A. Olore