



March 9, 1989

Ernest R. Cooper  
5 Anthony Street  
Provincetown, MA 02657

Dear Ernest,

I was delighted to hear of your phone call the other day, and more so to receive your letter this morning verifying the strength of our signal in Provincetown!

Yes, that was our new station you heard. We are a "sister" station to news/talk WBSM-AM in New Bedford, both being owned by Sage Broadcasting of Stamford, CT. We are licensed to Fairhaven, MA, with 3000 watts operating 24 hours a day at 107.1 FM. After a couple of days of test patterns, we went on the air full-time at 0600 on Wednesday, March first.

We are not promoting on the Cape because we are not a Cape Cod station. Our marketing is being directed at Bristol County - I'll enclose a coverage map to show the range of our signal. You must be picking us up across the water, because living in Brewster I know we fade around Dennis. I had to hook up antenna lines to hear the station at home! Since your letter I'm curious to find out just where the signal picks up again on the outer Cape. You gave me a great excuse to drive up to Provincetown for dinner this weekend!

I appreciate your good wishes, and wish you continued pleasure and success with your DXing.

Very truly yours,

A handwritten signature in blue ink that reads "Anita Robinson".

Anita Robinson,  
Station Manager