



Kentucky Wesleyan College Telecommunications

July 2, 1983

Mr. Ernest R. Cooper
National Radio Club
5 Anthony Street
Provincetown, MA 02657

Dear Mr. Cooper:

This is to confirm your reception report of WKWC (FM) on Monday, May 27, 1983, from approximately 4:45 to 5:03 p.m., Central Daylight Time.

WKWC is owned and operated by Kentucky Wesleyan College, under the Telecommunications Department, and operates with an effective radiated power of 5000 watts with an antenna 100 feet HAAT. We signed on the air January 21 of this year, and operate 18 hours a day Monday through Friday, and 13 hours a day on weekends, using an all-volunteer staff of students and community members.

I'm enclosing a copy of our most recent program guide, just issued this week, as well as a copy of our first guide, issued back in February.

As you might expect, your letter created quite a stir around here, since we are used to serving about a 30 to 35 mile radius (this area is flat as a pancake.)

Owensboro is Kentucky's third largest city, with over 65,000 people in the city limits and probably 80,000 metro. We are about 40 miles from Evansville (parts of which get an excellent signal from us, another anomaly.) As you probably know, there are two commercial AM stations and two commercial FM stations here. We are the only non-commercial outlet. Though Evansville has an NPR affiliate, it only operates until 10 p.m., and the public TV station that owns it is trying to unload it. We are consciously non-NPR, seeking to avoid the often condescending approach of the typical high-powered (and usually state-financed) public radio station. Thus the slogan "community radio."



Kentucky Wesleyan College is a small, private liberal arts college of 950 students, owned by the Louisville and Kentucky Conferences of the United Methodist Church. It is one of two colleges in Owensboro. Our telecommunications program offers a four year bachelor's degree program to some 54 full-time majors. In addition to WKWC (FM), we operate WRKW, a campus-limited carrier current AM station, and a color television production studio and campus-wide cable TV system.

I was interested to note that the National Radio Club is headquartered in Louisville. As a boy in Rochester, N.Y., I engaged in quite a bit of AM DXing, keeping a list of stations around the country. That was back in the 50s and early 60s.

It is also interesting you picked us up, since there is at least one other station in Kentucky at 90.3, WMKY, Morehead State University in Morehead, with an ERP of 50,000 watts. The nearest co-channel to us is Nashville's WPLN, with 100,000 watts.

Finally, I'm interested in knowing where you found my name and Jeff Arnett's listed. We haven't gotten the 1983 Broadcasting yearbook, and, since we are a new station, I'm interesting in knowing where we are listed.

Thank you again for your letter and good listening.

Yours truly

Gary R. Drum

Gary R. Drum
Director, Telecommunications
Asst. Prof., Communications

P.S.: Could you send us some information on the station you are involved with?