



THE TREASURE COAST'S NUMBER ONE STATION

1500 20th Street - Vero Beach, Florida 32960

Telephone (305) 567-8366

JULY 22, 1986

DEAR ERNEST:

YOUR LOGGING OF OUR JULY 8th PROGRAMMING AROUND NOON TIME WAS ABSOLUTELY CORRECT...YOU MUST HAVE SOME REAL GOOD RECEPTION ON THE CAPE. STRANGELY ENOUGH ON THE DAY IN QUESTION, I WAS IN BRANT ROCK VISITING MY SISTER IN LAW. I COME FROM MASSACHUSETTS (NEWTON), AND WAS HOME FOR A WEEK'S VACATION.

THE FEMALE VOICE YOU HEARD DOING THE NEWS WAS MY REPORTER, GAIL SMITH, WHO WAS FILLING IN FOR ME THAT WEEK. NORMALLY I WOULD HAVE BEEN DOING THE NOON LOCAL NEWS.

I HAVE LIVED HERE IN VERO BEACH FOR 20 YEARS, HAVING DECIDED LONG AGO THAT NEW ENGLAND WINTERS LEFT MUCH TO BE DESIRED. MY FAMILY HAS NEVER REGRETTED THE MOVE. DO KEEP IN TOUCH IF YOU PICK UP OUR STATION AGAIN..WE THINK IT IS A GREAT STATION, AND WE HAVE THE RATINGS TO PROVE IT. HOW'S THAT FOR TOOTING OUR OWN HORN?

ENCLOSED IS THE COVERAGE MAP YOU REQUESTED...

SINCERELY,

A handwritten signature in blue ink that reads 'Norma'.

NORMA O'CONNOR,
NEWS DIRECTOR



We're Glad You're Listening