

CRAWFORD
BROADCASTING
COMPANY



WDJC-FM Radio 93.7 ■ P.O. Box 59621 ■ Birmingham, AL 35259 ■ (205) 879-3324

July 17, 1989

Mr. Ernest R. Cooper
5 Anthony Street
Provincetown, Mass. 02657

Mr. Cooper,

What a pleasant surprise it was to receive your letter! Your reception was correct. You did hear WDJC on 93.7 FM. The Dixie Gospel Caravan is a popular show from 6 PM to 10 PM, Monday - Friday that features Southern Gospel Music. It's very popular here in Birmingham! The advertisers you heard were all correct except one. We're a Christian radio station, 24 hours a day - so the Bud Light commercial doesn't really fit our format - wouldn't you agree?!

Enclosed is a small media kit telling you a little more about our station.

Thank you again for your letter.

God Bless you.

Minette Marcial
Production Manager
WDJC-Birmingham

MM/ksn

Enclosures

Executive Offices
Flourtown, Pennsylvania

WDJC-FM Radio
Birmingham, Alabama

WDCX-FM Radio
Buffalo, New York

KBRT-AM Radio
Avalon-Southern California

KPBC-AM Radio
Dallas, Texas

WMUZ-FM Radio
Detroit, Michigan

WYCA-FM Radio
Hammond, Indiana