

Radio Station **WWOC**

PHONE 7763

MANITOWOC BROADCASTING COMPANY

1000 WATTS - 980 KILOCYCLES

*Manitowoc, Wisconsin*

August 8, 1953

Mr. Ernest R. Cooper  
438 East 21st Street  
Brooklyn 26, N.Y.

Dear Mr. Cooper:

Thank you for your letter of July 27th. I have checked our logs and your referance to your reception of August 17th of this station is verified.

Manitowoc saw its start in this world in the year 1836. Investors from the east during the land speculation of that era thought so well of the sheltered bay on the west shore of Lake Michigan that they laid out a site for a new town. Incorporated as a city in 1870. Manitowoc means "Home of the great spirit of the Indians, Manitou. The population numbers about 29,500.

WWOC began broadcasting on September 4th, 1952 and operates according to local sunset. No, we do not have an early morning frequency check. WWOC serves 17 counties and at the present time we do not have any extra coverage maps.

Good luck to ybu!

Sincerely,

*Ed Allen, Jr.*  
Ed Allen, Jr.  
Manager

EA, Jr./sm

*Low WcUB.*