

WTMB AM 1460
1,000 WATTS

WTMB FM 98.9
100,000 WATTS

CONFIRMING CONTACT

TO ERNEST R. COOPER.....

DATE July 19, 1965..... TIME 12:11:15 A.M. CST.....

This is an official verification of your reception report. WTMB FM broadcasts from Gates Type #FMA-10B Ten section antenna system sidemounted on a 203 foot tower located 4½ miles south of Tomah, 460 feet above average terrain. Thank you for your interest. We invite you to stop in at the WTMB studios when you're in our neighborhood. We're located in downtown Tomah, Superior Avenue. If you'd like to try warm, friendly hometown hospitality stop in some time, Tomah's **your** kind of town. We have every possible accomodiation for travelers, modern shopping district, the finest restaurants, and wonderful facilities for sportsmen and their families. Hunting, fishing, golfing, camping, a lake inside the city limits, Lake Tomah, and several parks inside the city limits. Points of interest include many scenic drives, unique rock formations, and a Wabigo Indian Museum, to name just a few. Thanks for listening, and do stop in. Best Wishes from WTMB AM - FM "The FUN SPOT On Your Radio Dial," Tomah, Wisconsin.

WTMB

1000 WATTS — 1460 ON YOUR DIAL

TOMAH — BOX 588 — PHONE 372-2121

MAUSTON — BOX 61 — PHONE VI. 3-1401

TOMAH, WISCONSIN

JULY 21, 1965

ERNEST R. COOPER, EDITOR

NATIONAL RADIO CLUB

438 EAST 21ST STREET

BROOKLYN, NEW YORK

GOOD DAY!

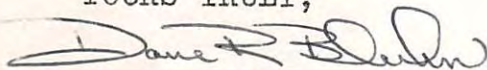
I'M GLAD TO HEAR FROM THE DX ERS AND ESPECIALLY FROM SUCH A DISTANCE SUCH AS YOURS. FIRST, IT WAS WTMB YOU HEARD MONDAY MORNING AS WE WERE CONDUCTING EQUIPMENT TESTS. I ALSO RECEIVED A REPLY FROM ASHAWAY, R.I. WHERE IT WAS ALSO RAINING.

I'LL ATTEMPT TO ANSWER SOME OF YOUR QUESTIONS. WTMB WILL BE CONDUCTING EQUIPMENT TESTS AT FIVE O'CLOCK CENTRAL DAYLIGHT TIME EVERY THIRD MONDAY MORNING. WTMB AM WENT ON THE AIR APRIL 20TH, 1959. I AM RELATIVELY NEW TO TOMAH, BUT I UNDERSTAND THAT TOMAH IS FRENCH MEANING THOMAS AND WAS THE NAME OF AN INDIAN CHIEF.

WTMB FM IS NOW ON THE AIR WITH 100,000 WATTS OF POWER AT 98.9 WE WILL, BY CHRISTMAS BE STEREO AND 200,000 WATTS ERP. STANGELY ENOUGH I HAVE RECEIVED RECEPTION REPORTS OF THE FM FROM THE WEST COAST. RIGHT NOW THE FM GETS OUT A STRONG 150 MILES IN ALL DIRECTIONS.

MUST BE ON MY WAY TO SET UP A REMOTE. THANKS AGAIN FOR YOUR LETTER.

YOURS TRULY,



DAVE R. BLUHM

CHIEF ENGINEER