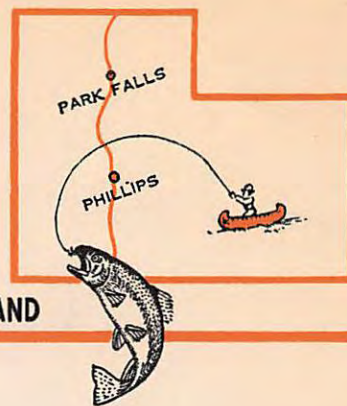




SERVING IN THE HEART OF WISCONSIN'S VACATIONLAND



PHONE: 369 OR 262

March 19, 1954

Mr. Ernest R. Cooper, Editor
National Radio Club
438 East 21st Street
Brooklyn 20, New York

Dear Mr. Cooper:

Thank you for your letter of December 3, 1953, telling of reception of WPPF during the special DX broadcast for the NRC on November 30, 1953, from 3-3:30 AM, CST. Your log compares closely with our program log, so this letter serves as a verification of your report.

I received 57 reports from all parts of the US and Canada, and reception of WPPF at these spots varied from clear channel to just being able to log the station. Considering we were on with only 100 watts, I feel that we did good.

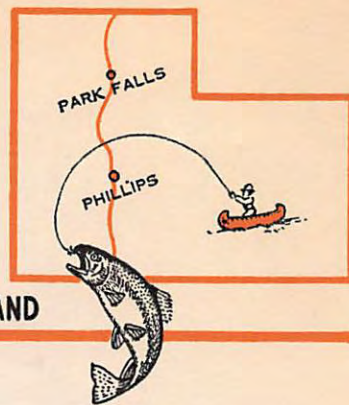
RadioStation WPPF has been on the air since July 2, 1953, and at present is not affiliated with any network. Our studios and transmitter are located in the same building, situated just south of Park Falls, right on highway 13. Our equipment is made up of RCA transmitter, limiting amplifier, modulation monitor and some mikes, a Gates console and frequency monitor, Rek - 0 - Kut 3 speed turntables, with GE Arms and pickup heads, some WE and E-V mikes, and Magnecord tape recorder. Our antenna is a stainless tower 150 ft. high, which is located in a swamp with running water. We are served with United Press wire service, and Langworth transcription service.

A glance at a map will show Park Falls to be in the north central part of Wisconsin, and right in the summer tourist area.

The M & N Broadcasting Co. Inc. owns and operates WPPF and the weekly broadcast schedule is from 7 AM to 10 PM,



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and on Sunday from 8 AM to 10 PM. Our frequency check is the third Wednesday morning of each month from 1:30 to 2:00 AM CST. This corporation also owns and operates radio stations WIGM in Medford, Wisconsin and WLDY at Ladysmith, Wisconsin.

Thank you again for your report, and on behalf of the entire staff and management of WPPF, I wish to extend continued good DXing in the future.

Yours truly,

Ray Bohnert

Ray Bohnert, Chief Engineer
Radio Station WPPF
Park Falls, Wisconsin

RB:rb