

# WMIL *m e a n s M i l w a u k e e*

1000 WATTS      1290 K C

2625 W. WISCONSIN AVENUE  
M I L W A U K E E 3, W I S.  
WEST 3-1290

July 8 1951

Mr. Ernest R. Cooper, Editor  
National Radio Club  
438 East 21st Street  
Brooklyn, 26, N.Y.

Dear Mr Cooper:

Thank you for the report of reception of our signals on July 4th 1951 while we were testing. You heard us all right.

We did not know that you had a WMIL there in Brooklyn. That must have been some time ago. We went on the air in 1947 with the call letters of WMLO but we changed to WMIL due to the fact that it sounds more like Milwaukee - MIL for Milwaukee. WMIL was formerly an FM station but they never went on the air, so we took the call. We had a lot of rain on the morning of the test. We usually test on Tuesday mornings at 5:00AM Central Standard Time, which is 7AM your time. The July 4th test was a special test conducted by our consulting engineer.

WFOK here in Milwaukee is 250 watts but I suppose you missed him at some time or other. Why don't you write them and find out when they conduct their monthly tests?

Our antenna is a vertical 320 feet high on a rather poor site. The ground is very poor out there, so we have a good sky wave, which accounts for distant reports. We are supposed to cover the Milwaukee area and suburbs. Our transmitter is a Collins. The studios are in Milwaukee, and the transmitter and tower are 6 miles north of the studio.

I note that you are a fan for 18 $\frac{1}{2}$  years. Do you happen to be an amateur and do you have a shortwave transmitter? I have a 20 watt transmitter on 7 MC and do a lot of early morning DX'ing. The call is W9IQY. I get on the air from 4:15 to about 5:15 CST. I've made a lot of contacts in the east.

Thanks for the salute to our beer city. Personally, I like the beer that comes from out of state. Hi. Well, its cheaper anyway and doesn't taste like water. I think our Milwaukee beer must have a lot of water in it. Maybe you fellows get the better stuff??? Well, Mr Cooper, It was a pleasure to hear from you and I hope this letter will be what you want. If you need more details, don't forget to write. Best regards.

Very truly yours

RADIO STATION WMIL  
2625 West Wisconsin Ave.,  
Milwaukee, 45, Wis.

John Penaz, Engineer.