

**WJPG**  
AM · 810 KC



**WJPG FM**  
CH · 266 · 101.1 MC

OWNED AND OPERATED BY  
GREEN BAY NEWSPAPER CO.  
PUBLISHER OF THE  
GREEN BAY PRESS-GAZETTE

428 CHERRY STREET  
GREEN BAY, WISCONSIN

May 16, 1952

Mr. Ernest R. Cooper  
438 East 21st Street  
Brooklyn 26, New York

Dear Mr. Cooper:

Many thanks for your report of reception of WJPG and  
pardon the long delay in answering--I have been out of town  
in connection with our TV application.

We operate with a direction antenna system with a different  
pattern day and night. There is one minor lobe pointing East  
toward Brooklyn and since it is the weaker of four lobes it  
would not favor you too much.

WJPG first began operation in December 1947 on 810 KC.  
day time only. In May of 1951 we moved to 1440 KC. full time.  
Our present time of operation is from 5:00AM to 1:00AM.  
The population of Green Bay proper is 54,000. The metropolitan  
population is approximately 95,000.

This, then, will verify your reception of WJPG on 1440 KC.

Sincerely,

RADIO STATIONS WJPG & WJPG-FM

*Elmo W. Reed*

Elmo W. Reed  
Chief Engineer

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for WNFL