

Radio Station
WGCN
CENTRAL WISCONSIN
BROADCASTING, INC.



**1370 ON EVERY DIAL
1000 WATTS POWER**

Reaching over 100,000 people with
a buying power of more than one
hundred million dollars.

NEILLSVILLE, WISCONSIN
October 2, 1957

Ernest R. Cooper
438 East 21st street
Brooklyn 26, New York

Dear Sir:

This is to confirm your reception of our radio station at the times indicated in your letter. We have a remote operated transmitter, with a power of 1000 watts. The transmitter is a Gates BC-1J. Our tower is a guyed triangular tower 167½ feet above the ground. The ground system consists of 120 radials 200 feet long buried in a swamp. Our studios and control point is located at 140 west 5th street. Our call letters stand for; Wisconsin, Clark County, Neillsville.

Sincerely yours,

Charles E. Marvin
Charles E. Marvin
Chief Engineer