

National Representative
BLAIR - TV, INC.



National Representative
JOHN BLAIR & CO.

KING-TV

KING
50,000 WATTS

KING-FM

Ernest R. Cooper, Editor
National Radio Club
428 East 21st Street
Brooklyn 26, New York.

Dear Mr. Cooper:

We are pleased to verify the report of your reception of
Radio KING on October 17, 1954.

We use a General Electric BT-25A, 50 KW transmitter with a
three element array.

The transmitter is located on Vashon Island, Washington, Latitude
47° 23' 25" , Longitude 122° 25' 20".

Thank you for the interest shown.

Very truly yours,

A.A. Shultz
A.A. SHULTZ
Chief Engineer

AAS/nr

National Representative
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November 15, 1954

Mr. Ernest R. Cooper, Editor
National Radio Club
428 East 21st Street
Brooklyn 26, New York

Dear Mr. Cooper:

Your letter has been turned over to me for handling. Will try to answer your questions the best I can in chronological order.

Radio KING went on the air with K I N G as the call letters in 1947 - I believe in the month of June. Prior to that time the calls letters were KEVR and was under different management. It is interesting to note that Seattle is located in KING County, one of our railroad depots is called the KING Street Station, we have obviously, a KING Street in the industrial area of Seattle, also a section of Seattle is called KING's Gardens and of course, a Radio - TV Center owned and operated by the KING BROADCASTING COMPANY. The population of Seattle is approximately half a million people, though greater Seattle comes close to one million residents. The name Seattle is derived from Sealth - an Indian Chief of the Snohomish Tribe - who was friendly to the early residents in 1851. English translation of Sealth is Seattle. It's interesting to note that Seattle is the only city of its size in the United States that was named after an Indian Chief. Actually, our Chamber of Commerce reports it's the only city, disregarding size, named after an Indian Chief in the country, but I'll hold to the first theory. Also, when the early settlers first landed at Alki Point (pronounced - Al - ky) they named the spot New York, a direct steal from the East Coast. Later in the year the name was changed to Seattle. At this time, an early settler wrote to his brother in Portland, Oregon, telling him of the new and beautiful site he had found and stated in the letter "Come as soon as you can. There's room for a thousand families here". How times have changed since then.

Will enclose a KING Coverage Map with your verification of reception. We do receive quite a few DX Reports from the east - also a great many from New Zealand and Australia. As a matter of fact, a few months

ago we received a DX Report from a man in Norway stating he thoroughly enjoyed our KING's Club 1090(our frequency) and listened to it almost every night. Several weeks later we received another report from Norway from a different source. Our coverage includes another country, too - that of Canada. This last summer I spent some time at Lake Louise and Banff in Canada and listened to KING nightly.

We sign on Monday through Fridat at 5:30 a.m. and sign off at two a.n. the nest morning. Saturday we sign on at 6:00 a.m. and sign - off at three a.m. Sunday's we sign on at 7:00 a.m. and our sign off is at 12 Midnight.

I hope this covers some of the information you desired. If there are other questions concerning KING, Seattle or the State of Washington, that you would like answered, please feel free to write again.

Regards to you and the Brooklyn Dodgers (I'm a great fan) and thank you for writing us.

Sincerely,



Nancy Ramaker
Assit. Program Manager
Radio KING