

PUNXSUTAWNEY Broadcasting Company



Radio Station W P M E

Phone 1221

PUNXSUTAWNEY, PENNA.

June 1, 1953

Mr. Ernest R. Cooper
438 East 21st Street
Brooklyn 26, N.Y.

Dear Lefty,

This is to verify your reception of WPME on March 8, 1953 at Brooklyn, N.Y. Your report has been checked against our log for the times indicated and filed away until I could get time to answer it personally. We had planned on sending out cards but didn't get to it either.

WPME operates non-directional on 1540 kilocycles with 1000 watts on a daytime only basis. We are presently (June) operating from 630 AM (8 Sun) until 845 PM EDT.

The transmitting equipment is all General Electric which was used by KVNJ in Fargo, North Dakota a few years back. It has been out of service for quite awhile. The antenna is a 320' guyed tower located along the Punxsutawney-Brookville Road 2 miles NW of Punxsy. Local coverage is quite large due to the double size tower. Studio equipment is all RCA.


Punxsutawney is located 80 miles NE of Pittsburgh and 40 miles NE of Kittanning. The population is in the neighborhood of 10,000. With two stations the neighborhood isn't too good. Our business is about 3 times greater than theirs though. The main industries are the railroad yards and the coal fields. The Groundhog Weather Works has been quite a boost to the local Chamber of Commerce. It could be classified as an industry, may be??

WPME stands for the names of the partners, Pruett&(JP), Mac Cumbee, and Erhard or for local consumption Punxsutawney Morning to Evening. The call letters were picked by our attorney for the first reason however.

I am including a photostat of our original coverage map. The photography is a little distorted in places but will give you an idea of the area.

On your way to Wheeling Labor Day you can stop in at either station. I am with both but mostly WACB since we still live in Kittanning.

Best of DX,


Joe Pelletier
Chief Engineer