

THE RADIO VOICE IN THE HEART OF THE SUSQUEHANNA VALLEY

WPGM

Montrose Broadcasting Corp.



1570 kc-1000 WATTS



1st NATIONAL BANK BLDG., MILL STREET



DANVILLE, PENNA.

April 14, 1964

Mr. Ernest R. Cooper, Editor
National Radio Club
438 E. 21st Street
Brooklyn, New York

Dear Sir:

Thank you for your very interesting letter reporting reception of WPGM in Brooklyn, N. Y. on April 8, 1964. Your description of our programming from 6:30 to 6:45 P.M. was fairly accurate. I am happy to confirm your report of reception of WPGM.

WBDS was purchased by the Montrose Broadcasting Corp. on January 6, 1964 and the F.C.C. granted us permission to change our call letters to WPGM on February 15, 1964.

We are operating in the same manner in which WPEL AM and WPEL FM in Montrose have been operating for nearly 11 years, namely as a non-profit, non-commercial radio station. We are kept on the air by the gifts of our listeners. Our programming includes a number of religious programs, good sacred and secular music, and many public service features.

You inquired about someone who has the hobby of collecting picture post cards. I have just moved to this area, and as yet, have not heard of anyone in this area who has this hobby.

As far as early morning tests, I plan to run a proof of performance starting about 0015 hrs. on April 30th. It would indeed be interesting to get a bunch of reports.

Enclosed you will find a coverage map and the 10th Anniversary folder of our sister station in Montrose, Pa. I trust you will find this interesting.

Thank you again for your letter.

Sincerely,

Montrose Broadcasting Corp.

John Rejmer
John Rejmer, Chief Engineer