

# WPAZ

DIAL 1370  
1000 WATTS

*Pottstown Broadcasting Company*

Lamb Building

Pottstown, Pa.

247 High Street

October 17, 1951.

Mr. Ernest R. Cooper  
438 East 21st Street,  
Brooklyn 26, New York.

Dear Mr. Cooper:

Your reception of our station on  
October 13, 1951 is Verified.

Your Hammarlund HQ certainly did a  
good job, pulling our little 1 KW in through such  
interference at that distance.

Pottstown got its name from the  
founder who was John Potts. Mr. Potts was a Colonial  
Iron Master of some fame in Pa. Pottsville was  
discovered some years later, not by the same man, but  
I believe by a member of the same family. The pop-  
ulation of our town is just under 24,000. Enclosed  
you will find a calculated field intensity map which  
will give you some idea of the area we cover.  
We get a frequency check with RCA in Riverhead N.Y.  
every third Friday at 4:45 to 5:00 A.M. Regular operation  
was started on Oct. 1st. Equipment tests having been  
made about two weeks previous.

Your request Panis Angelicus will  
be played on our Saturday Program Oct. 20th instead  
of the 27th as you requested. The program was already  
made up when your letter was received. I hope this is  
O.K. with you.

Thanks for your report on our signal  
strength in your locality. If there is anything further  
you would like to know about our equipment set-up etc.  
feel free to write requesting it.

Very truly yours,



R. Mellon, Chief Engineer

"IT 'PAZ TO ADVERTIZE"