



NEW WORLD
R A D I O

WNWR AM 1540
PHILADELPHIA
50,000 WATTS

STUDIOS • 200 Monument Road • Bala Cynwyd, PA 19004

610-664-6780 • Facsimile 610 664-8529

January 17, 1996

Ernest R. Cooper
5 Anthony Street
Provincetown, MA 02657

Dear Mr. Cooper:

I am pleased to confirm that you were indeed listening to WNWR Philadelphia at 1540 kHz Thursday evening, January 11, 1996 from 4:28 until 4:47 p.m. Eastern Standard Time. We have only been in operation since July 12, 1995, and are pleased to learn that our 50,000 watt signal is being heard on Cape Cod. Before we began operating this station, the call letters were WPGR.

You were listening to our public affairs programs, "Philadelphia Forum" and "World View," which are broadcast from 4:00 to 5:00 p.m. on Thursday. Our station has a multi-cultural/ethnic format which we introduced less than three years ago to Washington, D.C. on WUST, a 20,000 watt omnidirectional station operating at 1120 kHz. The stations are independently programmed. "World View" is produced for both of our stations and is distributed to public radio stations as well.

We are enclosing a program guide, a New World Radio sticker and also a coverage map which shows our signal density at 0.5 mV/m. We do not have reception confirmation cards, but we hope that these materials will be useful to you.

We have a twenty-four hour authority which will allow us a nighttime signal strength of 6,000 to 10,000 watts. We plan to employ this authority by the end of August at which time we will also install a brand new solid-state transmitter instead of the tube transmitter we are using now. We would be curious to know if you are able to hear WNWR with this new equipment.

Thank you for your report. Please find your stamp and items listed above enclosed.

Truly yours,

NEW WORLD RADIO

Doug Bertel
Station Manager

50,000 Watt Multicultural Voice of the Delaware Valley
A DIVISION OF GLOBAL RADIO, L.L.C.

CORPORATE OFFICES • 2131 Crimmins Lane • Falls Church, VA 22043



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4/21/98

Dear Mr. Cooper,

Sorry it has taken so long to respond to your letter (dated Jan 3), but it got lost on my desk and only now have I been able to respond.

The program you heard was an Islamic religious program that has since discontinued their program. I am enclosing a program guide so that you will know what to listen for in the future. It is encouraging to know that, at times, our signal is getting out that far. Before I received your letter, I thought New York City was the furthest we have been heard.

WNWR is a 50,000 watt radio station with a small staff. Our General Manager, Alan Perdleton is also GM at WJST in Wash D.C. Our station manager, Sam Speiser, succeeded Doug Bertel about a year ago. Marty Conn, General Sales Manager, is now at "Power 99 FM" as National Sales Manager. Sam is basically our GSM too now that Marty is gone. We are a 100% brokered radio station. Since our audience changes hourly at times, ratings have no meaning to us. We are a daytimer and you heard our sign off (National Anthem). Thanks very much for your interest in our station.

Sincerely,

Gordon Haverly
Operations Mgr.

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