

WBVP

"We Boost Valley Progress"

1216 SEVENTH AVENUE
BEAVER FALLS, PENNSYLVANIA

1230 KILOCYCLES
6 A.M. TO 12:05 A.M.

BEAVER COUNTY FACTS

WBVP — Exclusive Coverage and Service.

Population 186,000

Ranks third in State—Basis of Industrial Production.

Ranks Seventh in Nation—Basis of Industrial Production.

Ranks First in State—Basis of Compensation per Employee.

1946 Industrial Employment — 75% increase over 1939.

One Industrial Expansion Program calls for Expenditure of \$21,000,000. Another \$6,000,000.

The Hub of The Great Industrial Triangle between Pittsburgh, Pa., and Youngstown, Ohio.

Diversified Industry Insures Sane Progress for Beaver and Upper Ohio Valley.

Home of Geneva College.

School System rated among leaders of the Nation.

A Good Place To Live And Work.

A fine old company reports 132 years Continuous Operation. A good place to work. "25% of our employees have fifteen to fifty years service."

You Too May Have Security . . . Buy This Market!

June 7, 1948

Mr. Ernest R. Cooper
438 East 21st Street
Brooklyn 26, New York

Dear Sir:

This is to verify your report of reception of Radio Station WBVP on May 24th.

Station WBVP is located in Western Pennsylvania, just north of the junction of the Ohio and Beaver rivers.

We use a Western Electric Transmitter which directly feeds a 155 foot Blawknex self-supporting vertical radiator. The transmitter is about 1200 feet above sea level, on a clay hilltop, which seems to have fairly good conductivity.

We appreciate your reception report at this time, and will welcome any in the future. We have not as yet set up frequency measuring periods, but such transmissions will always be identified.

Sincerely,

RADIO STATION WBVP

John Wm. Hines
John Wm. Hines
Chief Engineer

JWH/ejt