

KWIL

W. L. JACKSON, PRESIDENT

RALPH R. CRONISE, SEC'Y-TREAS.

Central Willamette Broadcasting Co.

OWNER AND OPERATOR

Affiliated with Mutual-Don Lee Broadcasting System

MAIN OFFICE

15TH & ELM STREETS

Albany, Oregon

THE KEY TO THE HEART OF THE
GREAT WILLAMETTE VALLEY

TRADE AREA 60,000 POPULATION
TOTAL COVERAGE 177,000

1240 K.C. 250 WATTS FULLTIME

C. B. WHEELER, STATION MGR.

October 24, 1942

Ernest R. Cooper
National Radio Club
438 East 21 Street
Brooklyn, N.Y.

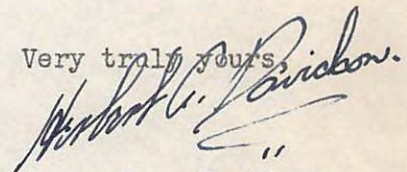
Dear Mr. Cooper:

Thank you very much for your fine letter of October 12th, reporting reception of KWIL. Your report checks with our log and so I am enclosing a QSL card for you.

I am very sorry to have to turn down your proposal for a KWIL DX program. The reason for doing so is the acute lack of personnel here at KWIL. We do conduct a frequency check with Point Rheys, California, on the second Sunday morning of every other month, but since this falls on the night when so many other 1240 stations are on, we haven't had many results from them. Saturday night has been chosen for these tests, since Sunday is the only day that I don't have to get up to put the station on the air. That shows how short of help the broadcasters of the West coast are.

I am keeping your letter handy though, and can assure you that if conditions improve, we will be glad to run a test for your members some evening.

Very truly yours,



Herbert A. Davidson
Chief Engineer

HAD:jdh
Enc.