



THE NEW VOICE OF THE CIMARRON COUNTRY

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CIMARRON BROADCASTERS

CUSHING, OKLAHOMA

FEBRUARY 5, 1953

WILLIAM HOWARD PAYNE
Owner-General Manager

MR. ERNEST R. COOPER
438 EAST 21ST
BROOKLYN 26, NEW YORK

DEAR MR. COOPER:

SMOKE HEBARD, OUR CHIEF ENGINEER AND TED BROWN, ASSISTANT ENGINEER, ASKED ME TO THANK YOU FOR YOUR RECEPTION REPORT WHICH WE VERIFY AS CORRECT REGARDING OUR PROGRAM TEST ON FEBRUARY 1, 1953, 12:00 TO 3:10 A.M. C.S.T.

YOUR INTEREST IS DEEPLY APPRECIATED. OUR TECHNICAL EQUIPMENT IS GATES ALL THE WAY, TRANSMITTER BC-1F. VERTICAL ANTENNA, GUYED, SERIES EXCITED 190.

WE HAD ABOUT 700 TO 800 PEOPLE PRESENT FOR OUR DX-SHOW AND PROGRAM WAS ABOUT HALF LIVE LOCAL TALENT. OPENED AND CLOSED WITH DX-NATIONAL EMBLEM MARCH BY GOLDMAN.

THIS STATION OPENED JANUARY 1, 1953 AND IS NAMED FOR THE OWNER AND MANAGER WILLIAM HOWARD PAYNE. KWHP SERVES TWIN CITIES WITH COMBINED POPULATION OF 18,000. CUSHING IS APPROXIMATELY 9,000, COVERING A CIRCLE OF 100 MILES. WE DO NOT HAVE A SCHEDULED EARLY MORNING FREQUENCY CHECK. ENCLOSED IS OUR KWHP COVERAGE MAP.

SINCERELY,

WILLIAM HOWARD PAYNE

WHP/AGH
ENCLOSURE