

RADIO STATION KBWL

★ STAR BROADCASTING CO., INC ★
MASONIC BUILDING

Blackwell, Oklahoma

ERNEST R. COOPER
NATIONAL RADIO CLUB
438 EAST 21st STREET
BROOKLYN 26, NEW YORK

DEAR ERNEST,

ON THE MORNING OF 10-31-52--KBWL DID CONDUCT EQUIPMENT TESTS, AND OUR OPERATORS LOG CORRESPONDS WITH YOUR LISTINGS. KBWL WAS ALSO CONDUCTING TESTS ON 11-2-52; BUT I DO NOT KNOW THE NUMBERS PLAYED DURING THE BROADCAST.

YESTERDAY AND TODAY I ANSWERED SEVERAL LETTERS FROM DXers IN NEW YORK CITY AND STATE.....SURPRISINGLY ENOUGH-- SOME REPORTS UP YOUR WAY WERE EXTREMELY FAVORABLE--NO STATIC, NO STATION INTERFERENCE, 5X5 SIGNAL--BUT LIKE YOUR REPORT, A FEW OF THE BOYS REPORTED INTERFERENCE FROM DAVENPORT, IOWA.

CANADAIAN LISTENERS HEARD A COUPLE OF MEXICAN "Xs" WORMING ACROSS 1580 IN SEQUENCES. (OR PERHAPS I SHOULD SAY) IN RHYTHMIC MOTIONS REACHING COMPLETE OBLITERATION OF 1580 ONCE EVERY THREE MINUTES.....ALL STATIONS IN THE CENTRAL AREAS OF NORTH AMERICA REPORTED INTERFERENCE FROM THE MEXICAN STATION ON 1570, AND SOME FROM SAN JOSE CALIFORNIA; HOWEVER, NO NEW YORK STATION OR SOUTHERN STATIONS REPORT INTERFERENCE FROM THE "Xs".

BLACKWELL IS LOCATED IN THE NORTH-CENTRAL PART OF OKLAHOMA, JUST A FEW MILES SOUTH OF THE MASON-DIXON.....THE POPULATION HERE IS ESTIMATED AT 15,000.....PONCA CITY, OKLAHOMA IS APPROXIMATELY 12 AIR MILES TO THE SOUTH-EAST.....WICHITA KANSAS IS SOME 65 MILES TO THE NORTH.....OKLAHOMA CITY IS IN THE NEIGHBORHOOD OF 125 MILES TO THE SOUTH-WEST.....TULSA, OKLAHOMA IS ABOUT 125 MILES SOUTH-EAST..... BLACKWELL IS A WELTHY LITTLE OIL TOWN SITUATED IN THE GREAT WHEAT BELT... PONCA CITY, WHICH IS OF COURSE IN OUR TRADE AREA, IS THE HOME OF CONTINENTAL OIL, AND CITIES SERVICE.....

THANKS FOR THE LETTER, ERNEST,

SINCERELY,

Dud Stallings
DUD STALLINGS

P.D.--KBWL