

WTBQ

SERVING THE TWIN STATE AREA
DAWN TO DUSK 7 DAYS A WEEK

1110-am

THE WARWICK BROADCASTING CORPORATION

STUDIOS & GENERAL OFFICES 7 OAKLAND AVENUE (914) 986-2061

August 6, 1969

EDWARD N. KLEIN
President
JOHN H. BRADNER
Vice President, Sales
CLESSIE EVERETTE
Vice President, Music

Ernest R. Cooper
National Radio Club
438 East 21st Street
Brooklyn, New York

Dear Mr. Cooper:

I am very sorry that we have taken so long in replying to your kind letter of the 29 th, but as you might have gathered, we are a brand new station and the work here is incredible!!! I am neither the general manager or the engineer---I am a mere secretary but perhaps I can supply you with some of the information you requested.

First of all, the call letters are WTBQ, operating on 250 watts. I am certain that you did receive us----We did play "Tonight on Broadway" and it was "On a Clear Day You Can See Forever". As far as the rest of the program schedule goes, I do not have an exact record of the music or the weather forecasts that were aired that evening. We do, however, refer to our listening area as the "twin state area" which you might have picked up. In July, our broadcast hours were between dawn (6:00 A.M.) to 8:30 P.M. Now, in August we are required to go off at 8:00, and we will be cutting short our "on the air" time increasingly, until sometime in December when will be going off the air at 4:30 P.M.

We first began broadcasting on Friday, July 25, after tangling for over four years with the FCC. It has been a long, hard struggle.....

You are the first to have picked us up at such a distance but we had some unusually distant receptions that we did not expect in the beginning. If you are looking at at New York State map, we are located in Warwick, just below Middletown in the southeaster tip, about 60 miles or so away from NYC. We have had reports of reception in Port Jervis (clearly), Middletown, Mahwah, N.J., Ramsey, N.J. as well as Newburgh and Monticello. We were really quite pleased with the fantastic reports that we've had.

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EDWARD N. KLEIN
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Again, many thanks for your kind letter. Feel assured that you did pick us up. Our office in Warwick is only about an hour and a half away from New York City...or if you take a bus up (Warwick Lines) the bus will let you out right across the street from our studios...You can't miss us!!!! Do stop up anytime, and thanks once more for your interest in radio and especially WTBQ.

Sincerely,
Julie Klein
Julie Klein
Secretary WTBQ

N.Y.
10990

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