

WSFW

1110 AM

WATERFALLS BROADCASTING CORP.
P.O. BOX 1 SENECA FALLS, N.Y.
13148
TEL. 568-9888

January 8, 1969

Ernest R. Cooper
National Radio Club
438 East 21st Street
Brooklyn, New York

Dear Mr. Cooper:

We would like to thank you for your letter reporting reception of WSFW Radio. Also, please accept our apologies for not answering it sooner.

We are a 1,000 watt sunrise-to-sunset station, operating from a 306 foot tower, with a format of middle-of-the-road music, local news and community features.

WSFW is located in Seneca Falls, home of the new Eisenhower College. Our listening area includes Seneca, Cayuga and portions of Ontario and Wayne counties, with fringe areas of Rochester, Syracuse and Ithaca.

Beginning sometime in March, we will begin our FM programming, located at 99.3 on your radio dial.

Sincerely,

(Mrs.) Carole Kowalski

Carole Kowalski
Secretary