



PHONE 2-0277

WHEN

MEREDITH
SYRACUSE
RADIO CORP.

LOEW BUILDING, SYRACUSE 2, NEW YORK

October 27, 1955

Mr. Ernest R. Cooper
438 East 21st Street
Brooklyn 26, New York

Dear Sir:

Your report of reception of WHEN Radio checks with our log and we are pleased to verify same.

Call letters were changed last year when WAGE was sold to WHEN-TV. The population here is now about 250,000 and as far as I know there is no special significance attached to our call letters.

During daylight hours we operate non-directional on one antenna at 5,000 watts and at sunset we reduce our power to 1000 watts and switch to our 4 tower directional array, beaming North and South.

Other Meredith stations include KCMO, WOW, KPHO; and at present we are a member of the ABC Radio Network but switch to CBS this April next. We sign on at 6am local time and sign off at midnight except Sundays when we are on 8am to midnight.

Sincerely,

- Robert W. Ardner, C.E.