

WBBF

Mutual Broadcasting System
950 K.C. 1,000 Watts

950 ON YOUR DIAL

SHERATON HOTEL • ONE-ELEVEN EAST AVENUE • ROCHESTER 4, N. Y.

November 16, 1953

HAmilton 8920

Mr. Ernest R. Cooper, Editor
National Radio Club
438 East 21st Street
Brooklyn 26, New York

Dear Sir:

Verified, your reception of WBBF on November 11th, 1953. The announcements which you logged agree with our Program Log.

The call letter change went into affect on September 28th, 1953. The station recently was sold to a new owner, and this was the primary reason for the change.

WBBF uses two directional patterns, the day pattern beams primarily North and South, and the night pattern primarily North. We do have small lobes to the East & West both day & night. Since you are in a south-easterly direction from us, our pattern does not favor you.

Rochester is a city with approximately 350,000 population. It was founded by, and named after, Nathaniel Rochester in 1834.

We were very pleased to hear from you. Thankyou for your report.

Very truly yours,
WBBF

V. A. Lopopolo
V. A. Lopopolo
Chief Engineer