

# KHAM

*Southwestern Broadcasting Co.*

September 13, 1956

1580 KC  
1000 WATTS

BOX 122  
ALBUQUERQUE  
NEW MEXICO

Ernest R. Cooper, Editor  
National Radio Club  
438 East 21st Street  
Brooklyn 26, New York

Dear Mr. Cooper:

Thank you very much for your letter of August 21, we are always glad to hear people like you that give us authentic signal reports. According to our logs for the night of August 20, 1956, your reception of KHAM is verified.

We are extremely sorry that we have not written before, but I believe that you have some idea of the work involved in getting and keeping a new station on the air. At the time you heard us we were transmitting to get a frequency check from Commercial Monitoring in Kansas City, Missouri. We have been on the air for approximately 3 months, but still have a lot to do. We are on from sun rise to sun set, which is getting pretty short these days. At the present our frequency checks are made from 0045 to 0100 MST on the third Monday of each month. I don't know just how long we will continue to have monthly checks, we expect to go to quarterly checks in the near future.

To answer your question about the name of our city, I am unable to give you much information. It was named after the Duke of Albuquerque. It was founded in 1706 on the banks of the Rio Grande River and several of these old buildings stand today in what is known locally as Old Town. The first of July marked the 250th anniversary of Albuquerque, and there was a large celebration and "Enchantorama" depicting the founding and growth of Albuquerque.

Again we sincerely appreciate the letters and cards you have been sending in reporting the reception of KHAM and we will endeavor to catch up on the back log of verifications we have to send out. Please don't hesitate to write to us if there is anything else that you would like to know about the station, Albuquerque or vicinity.

Sincerely,

KHAM RADIO



Ronald Blair  
Chief Engineer

RB:min