

New-Tex Broadcasting

1240 KILOCYCLES — 250 WATTS — UNLIMITED TIME

STUDIO: 2112 THORNTON ST.
P. O. Box 688

CLOVIS, NEW MEXICO

March 12, 1952

Ernest R. Cooper,
National Radio Club
438 E. 21st Street
Brooklyn 26, New York

Dear Mr. Cooper,


Sorry to be so late in ansering your letter of DX report. I would like to say your report is VERIFIED. We were not on the air the morning of March 10th and hope you have good reports from DX fans on the station WSDR in Sterling Ill. We plan to be off each sunday from 10pm to 5am monday mourning. Except for freq checks of course which will be a thousand cycle tone.

As to ~~why~~ where the town of Clovis got its name I couldn't for sure, but I have heard it said that when the Santa Fe put the railroad through this country they were to put a roundhouse on the state line of Texas and New Mexico but one of the men thought it would be too confusing for a town on the state line so they moved the sit ten miles west and laied the foundation for the roundhouse. It is also said that one of the top men in the Co. was on his way out here with his family and wondering what to call the new town he ask his small daughter, She had been reading a story about a prience with the name of Clovis, Maybe a French King but just the same that is the story. Clovis is about 25,000.

We have a gates transmitter gy-48 complete radio station, our tower is 157ft overall in height and the ground consist of 120 radials 200ft long and 120 radiaas 20 ft. we use sunnt feed on the antenna slant wire at about 40ft. We have a combination studiø and transmitter located about 2miles from the main part of Clovis, we are in the mdge of a new housing project. We are with the American Broadcasting Co. and the City is really taking ~~off~~ our new station.

Sorry to have been so long but have been snowed ~~under~~ with work getting everything going as it should be.

Very truly yours



Clayton D. Fuchs

Chief Engineer

K C L V

Box 688

Clovis, New Mexico