

5,000 WATTS

DAY AND NIGHT

whwh

Herbert W. Hobler, President

David A. Moss, Manager

1350 ON THE DIAL ■ PRINCETON, NEW JERSEY

NASSAU BROADCASTING CO. • 221 WITHERSPOON ST. ■ PRINCETON: 924 • 3600 • TRENTON: 896 • 1900

August 12, 1963

**Mr. Ernest R. Cooper
National Radio Club
438 East 21st Street
Brooklyn 26, New York**

Dear Mr. Cooper:

I am very pleased to acknowledge your reception report of Radio Station WHWH as the first one that we have received. In checking our logs we find that the information given by you is completely accurate in every detail.

WHWH will commence its normal broadcasting schedule about the first week of September with 5000 Watts both day and night and have a different directional pattern for the day and evening hours.


Enclosed please find a copy of our Stations Coverage Map and some pertinent information about our area.

I appreciate the reception report that you sent very much, as it helps me to determine the actual radiated signal strength in a given area for a given time of day.

I hope you will continue to tune in to our station from time to time to keep abreast of our progress and to enjoy our programming. Please feel free to stop in to our station if you are ever in the area.

Very truly yours,

RADIO STATION WHWH


**Arthur Silver
Chief Engineer**

GS

5,000 WATTS

DAY AND NIGHT

whwh

Herbert W. Hobler, President

David A. Moss, Manager

1350 ON THE DIAL ■ PRINCETON, NEW JERSEY

NASSAU BROADCASTING CO. • 221 WITHERSPOON ST. ■ PRINCETON: 924 • 3600 • TRENTON: 896 • 1900

Dear Mr. Cooper:

Thank you very much for your letter of July 8, 1963 reporting reception of Radio Station WHWH on 1350 Kcs. WHWH is authorized to operate with a power of 5000 watts, and two combinations of four antennas producing a directional pattern favoring N144 degrees East during the daytime hours and N128 degrees East during the nighttime hours. Our transmitter is an RCA BTA-5T using a 6Y62 final amplifier tube and operating class C with approximately 87 per cent efficiency. Our transmitting site is in Hopewell Township, New Jersey, near the community of Mount Rose, approximately 300 feet above sea level. It is six air miles from Princeton, New Jersey, and ten air miles from Trenton, New Jersey.

Enclosed is a coverage map showing our daytime coverage and some interesting information concerning our market.

We especially appreciate your reception report because just having started broadcast operations on September 8, 1963, your reports help us to evaluate our calculated coverage distances. Please accept an invitation from me to stop in to say hello if you are ever in the Princeton area. It would be my pleasure to show you through our facilities.

Very truly yours,

Arthur A. Silver
Arthur A. Silver
Chief Engineer

SERVING THE HEART OF NEW JERSEY ■ MIDWAY BETWEEN NEW YORK AND PHILADELPHIA