



WSVM

BOX 1046
VALDESE, N. C.

250 WATTS • 1490 ON YOUR DIAL

WILLIAM R. ROLLINS
MANAGER

Ernest R. Cooper
438 East 21st Street
Brooklyn 26, New York

Thank you very much for your report on receiving WSVM on
March 5, 1962. Evidently our 250 watts were
really "getting out". Your report checks with our program
log.

WSVM signed on the air initially October 6, 1961. We
normally are on the air from 5AM til 11PM with a format of
Music - News - Sports.

Once again MANY THANKS for the report of reception.

Kindest personal regards.

Cordially,



William R. Rollins

WRR/cf