

P. O. Box 215
BENSON, N. C.

October 28, 1961

Mr. Ernest R. Cooper, Editor
National Radio Club,
438 East 21st Street,
Brooklyn 26, N. Y.

Dear Mr. Cooper:

This is to acknowledge your very kind letter of October 25th.

No doubt about it! You heard us all right! Forgive me if we're a little excited about it. Before you turn one of these rigs on for the first time, you have the uneasy feeling that you won't get out of your backyard (or do they have backyards in Brooklyn?). It's good to know we weren't just talking to ourselves.

To answer some of your questions: WPYB is a daytimer. In November we sign-on at 6:45 A.M. and in December at 7:15 A. M. We should go on the air with a regular schedule around November 5th. (We are still awaiting FCC inspection.)

W P Y B stands for WE PROMOTE YOUR BUSINESS. It should look good on the statements we send out, but right now we are just looking for some business to promote.

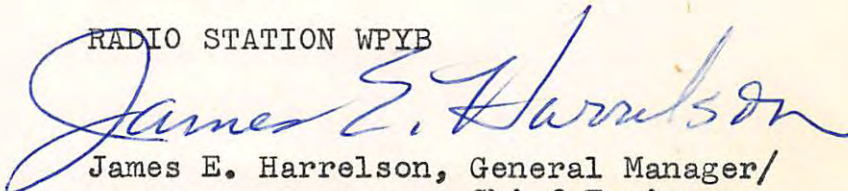
Sorry, we don't have coverage maps as yet.

Oh, I almost forgot: We verify your reception report of October 25th.

With kind personal regards, I am

Sincerely,

RADIO STATION WPYB


James E. Harrelson, General Manager/
Chief Engineer