

RADIO STATION WPTF

OWNED AND OPERATED
BY
DURHAM LIFE INSURANCE COMPANY
RALEIGH. N. C.

January 30, 1933

Ernest R. Cooper
312 E. 5th. St.
Brooklyn, N. Y.

Dear Radio Friend:

Many thanks for your comment on the broadcasting from Station WPTF. The Station broadcasts, of course, in an effort to please you; but it is very hard to do so unless we know your reaction to our programs. Your opinions are, therefore, valuable in selecting material to broadcast, and deeply appreciated by the Company.

Please do not hesitate to write us as we will be glad to hear from you at any time.

THIS VERIFIES YOUR
RECEPTION OF WPTF.

ON 1/21/33 AT 7:15 P. M.

Sincerely yours,



Radio Station WPTF.

680K.
1000W