

# W M M H

RADIO STATION  
500 Watts - 1460 KC

Skyline Drive  
MARSHALL, N. C.

September 26, 1956

Ernest R. Cooper  
438 E. 21 st Street  
Brooklyn 26, New York

Mr Cooper,

Thank you very much for your nice letter and reception report. Your report was entirely correct. The "rather odd yodel recording" was Yma Sumac singing "Forest Creatures". I imagine at that hour in the morning it really sounded wierd.

Our equipment is all Gates from Xmitter to feed line.

We are not affiliated with a network as such, however Harold H. Thoms, who owns controlling interest, owns WISE in Asheville, N.C., WCOG in Greensboro, N.C., Ways in Charlotte, N.C., Weam in Arlington, Va. He has two other stations in the planning stage at Sylva, N.C. and Wilmington, N.C.

Marshall is a small town of about 1500 population situated "IN the heart of the Great Smoky Mts". I do not know how it got it's name, probably from early settler as that seems to be the case with small towns.

We began regular broadcasts on the 21st of September. We sign on on weekdays at 5:30 and on Sundays at 7:00.

Our call letters are derived from three towns in this section as you can see on a map of North Carolina, Weaverville, Marshall, and Mars Hill.

Thanks once again for the report and I am enclosing a coverage map.

Sincerely Yours,

*Robert S. Dean*

Robert Dean  
Ass. Chief Eng.  
WMMH

PS. " VERIFIED"