



TELEPHONE 3-4633 - WILLETTS BUILDING  
WILMINGTON, NORTH CAROLINA

WILMINGTON'S MUSIC/NEWS STATION  
NATIONAL RADIO CLUB, EDITOR,  
MR. ERNEST R. COOPER,  
438 EAST 21ST ST,  
BROOKLYN 26,  
N. Y.

April 3, 1957

\*\*\*VERIFICATION OF RECEPTION OF W K L M, WILMINGTON, N. C.\*\*\*

This will verify your reception of Radio Station W K L M,  
Wilmington, North Carolina, on 790 kilocycles, 500 watts power, on  
Monday, February 25, 1957,  
between 3:30 a.m. and 4:00 a.m. EST, according to the report  
which you sent to us, and which has been checked against the station  
program log and found to be correct.

Thank you very much for your interest in reporting your  
reception of our station to us, and we hope that we may hear from you  
again in the future whenever you receive our broadcasts of test programs.

\*\*\*\*\*

790 Kilocycles  
500 Watts, power.

\*\*\*\*\*

RADIO STATION W K L M,  
Wilmington, N. C.,

by Bob Bowden,  
Chief Operator (Title)

\*\*\*\*\*

Since I made you a letter out of the other "veria"  
here is one extra if you would want it to file!  
Bob



TELEPHONE 3-4633 - WILLETTS BUILDING  
WILMINGTON, NORTH CAROLINA

Mr. Ernest R. Cooper,  
Editor, National Radio Club,  
438 East 81<sup>st</sup> St,  
Brooklyn 26, N.Y.

April 3, 1957

(My favorite Big-League Ball Team)

\*\*\*VERIFICATION OF RECEPTION OF W K L M, WILMINGTON, N. C.\*\*\*

This will verify your reception of Radio Station W K L M,  
Wilmington, North Carolina, on 790 kilocycles, 500 watts power, on  
Monday, February 25, 1957,  
between 3:30 a.m. and 4:00 a.m. EST, according to the report  
which you sent to us, and which has been checked against the station  
program log and found to be correct.

Thank you very much for your interest in reporting your  
reception of our station to us, and we hope that we may hear from you  
again in the future whenever you receive our broadcasts of test programs.

\*\*\*\*\*  
790 Kilocycles  
500 Watts, power.  
\*\*\*\*\*

RADIO STATION W K L M,  
Wilmington, N. C.,  
by Boltwood,  
Chief Operator (Title)

\*\*\*\*\*

P.S. - We don't always  
sign-on at 5:30 a.m.,  
as we operate the transmitter  
remotely from studios in  
town, and the announcer does  
not always "push the buttons" correctly!  
THEN HE WAKES ME UP TO TELL HIM HOW.

P.S. - We will be on for  
a single frequency check  
on April 8<sup>th</sup> from 3<sup>30</sup>  
to 4<sup>00</sup> a.m. EST if you  
have a chance to  
listen in —

Dear Mr. Cooper -

Thank you very much for your report on our program!

Also, thanks, especially to you and Mr. Stan Moss for giving us the publicity in your bulletin to the NRC listeners! You did an excellent job - as, in spite of the bad static which everybody seemed to be bothered with, we received almost 50 replies - 4 from Canada - and even 1 from San Francisco, Calif.!

WKLM went on the air on December 13, 1956 -

Our regular program schedule began on Jan 1, 1957.

We have worked out a slogan (since we are a local music/news station, and not on a network)

of "We Kinda Like Music" = On payday,

our announcers insist it's We Kinda Like MONEY!

With 2 other stations here already for our competition, you can see what they mean by that remark!!

We have been very busy trying to "get going", which is why these verifications are so late in getting sent out!! We are not on any network now - don't know if we will get on one later. We do not have a definite frequency check schedule yet, but as soon as we do, I'll let you know so you can notify the National Radio Club -

We are "daytime" only now - and sign-off at local sunset -  
We sign-off at 5:30 AM EST. ~~4:30 AM EST.~~ Sincerely yours, Bob Hudson