

WIST

THE BROADCASTING COMPANY OF THE SOUTH

104 LIBERTY LIFE BUILDING
TELEPHONE 6-3511
CHARLOTTE 2, NORTH CAROLINA

November 7, 1952

Mr. Ernest R. Cooper
438 East 21st Street
Brooklyn 26, New York

Dear Mr. Cooper:

Thanks for the report of your reception of WIST on November 4, 1952 at 6:02:30 to 6:04 am. Since your report is correct I am glad to verify your reception.

At the time of your reception WIST was operating on 5,000 watts non-directional. We reduce power to 1,000 watts and go directional at local sunset each day. When directional our beam is aimed ten degrees south of east. WBEN in Buffalo is one of the stations we protect.

I am sorry that I don't have a copy of our coverage map available to send you. WIST first went on the air on regular schedule on December 22, 1951. Our regular hours of operation are 5:30 am to midnight weekdays, and 7:00 am to midnight on Sundays. It so happened that we were late signing on the morning you heard us.

The population of Charlotte is now approximately 140,000.

Thank you again for your interest and keep listening.

Yours very truly,

John N. Parker, Jr.
John N. Parker, Jr.
Chief Engineer