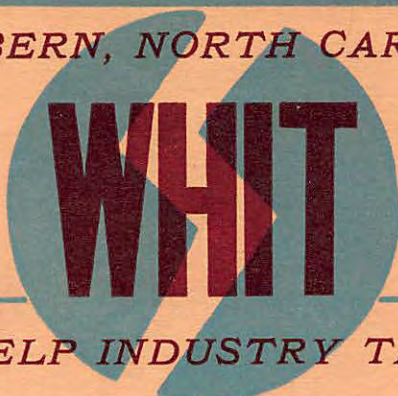


# The COASTAL BROADCASTING CO., Inc.

NEW BERN, NORTH CAROLINA

★ 250 WATTS  
RADIO STATION



★ UNLIMITED TIME  
1450 ON YOUR DIAL

"WE HELP INDUSTRY THRIVE"

December 23, 1942

Mr. Ernest R. Cooper,  
National Radio Club  
438 East 21st Street  
Brooklyn, N. Y.

Dear Sir:

Thank you for your nice report of reception of WHIT on the morning of December 5th, 3-4 AM EWT. Your report is most accurate and helpful. The report from the greatest distance so far is Des Moines, Iowa and Texas.

This station went on the air in April of this year and is Gates equipped throughout, with the exception of Shure Dynamic mikes, Presto Turntables and a 150 foot Windcharger tower. Transmitter, studios and general offices are located on Highway 17 South, two miles from New Bern. The building is a large modern structure designed especially for modern efficient broadcasting.

Thanks again for your very helpful report. Should you hear the station again sometime, I will appreciate your report of reception. This station conducts regular monthly frequency check with REA on the second Thursday from 5 AM to 5:15 AM EWT.

Yours very truly,

RADIO STATION WHIT

by:

*Glen Neuville*  
Glen Neuville,  
Chief Engineer.