

WFMC

1000 Watts on 730 kc

Southern Radio & Television Corp.

Goldsboro, N. C.

Feb. 27, 1952

Mr. Ernest Cooper

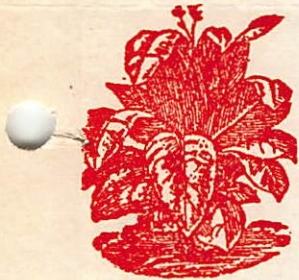
Brooklyn, N. Y.

Dear Mr. Cooper :

This will confirm your reception of WFMC on Sunday, Feb. 24, from 5:53 to 6:00 PM.

Yours was one of several we received from that part of the country, covering about the same period of time Sunday afternoon.

The population of Goldsboro is 21,309 (1950). I wasn't able to run down the origin of the name. Our coverage maps are now in the process of being printed. I will see that get a copy as soon as we get them. Our coverage is mildly astounding.



TOBACCOLAND'S
TOP
SALESMAN
IN
THE
WORLD'S
TOP
MEDIUM

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Phil Hedrick, in Winston Salem, N. C. checks
our frequency. The time is in doubt right now.
We try to agree on a time when he can get us
during our regular broadcast period.

We appreciate your reception report, and
hope to hear from you again.



TOBACCOLAND'S
TOP
SALESMAN
IN
THE
WORLD'S
TOP
MEDIUM

Sincerely yours

W. W. Bridges

Chief Engineer