



PO BOX 67
LAREDO, TEXAS

APARTADO
POSTAL 95

El Pregonero del Bravo

5,000 WATTS

960 KCS.

NUEVO LAREDO, TAMPS.

March 1, 1955

Mr. Ernest R. Cooper.
Editor, National Radio Club
438 East 21st Street
Brooklyn 26, New York.

Dear Mr. Cooper:

This is to verify your reception report on our station the morning of Tuesday Febrero 22nd. It's true Kansas couldn't pick us up Tuesday 15th so they reassigned us another frequency measurement date for past February.

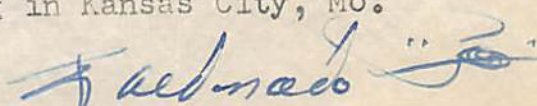
Please find enclosed our Coverage Maps. We moved from 790 kilocycles to 960 on May 17th., 1952 when we went from 1,000 watts to the 5 KWs., we now operate with.

From our coverage map you can see that our city is -- located just across the Rio Grande from Laredo, Texas.

Our city's name Nuevo Laredo means New Laredo since it was founded after Mexico lost its northern territory to the United States and Texas was proclaimed a Republic that lasted 10 years from 1838 to 1848.

Now the name Laredo was brought from northern Spain by Cabeza de Vaca and Pizarro where the primitive town still stands. LAREDO - LA RE DO . Three spanish names for the musical scale has sometimes been called the twin towns with musical names. Laredo, Texas has about a 59,000 population while here in New Laredo we are over 64,000.

I think the right place for you to look for all mexican radio stations now conducting frequency checks, is Commercial Radio Monitoring in Kansas City, Mo.


Felipe Maldonado P.

167