



P. O. BOX 68

NORTHWEST MISSISSIPPI BROADCASTING COMPANY

SENATOBIA, MISSISSIPPI

January 2, 1963

Ernest R. Cooper, Editor
National Radio Club
438 East 21st Street
Brooklyn 26, New York

Dear Mr. Cooper:

This is to thank you for your letter of December 29, 1962 and to confirm your reception of Radio Station WSAO, Senatobia, Mississippi, on December 28, 1962.

WSAO went on the air in August of 1962 and our regular testing schedule is the 4th Friday morning of each month at 1:00 Central Standard Time. We do not have a coverage map available at the present time.

Sincerely,

RADIO STATION WSAO

Charles Callaway

Charles Callaway, Manager

CC:ss