



W P M P

CREST BROADCASTING COMPANY, INC.

"Serving Pascagoula - Moss Point and the Gulf Coast"

P. O. BOX 391

PASCAGOULA, MISSISSIPPI

SEPTEMBER 22, 1962

ERNEST R. COOPER, EDITOR
NATIONAL RADIO CLUB
438 EAST 21ST STREET
BROOKLYN 26, NEW YORK

DEAR ERNEST,

YOU MENTIONED IN YOUR LETTER OF AUGUST 22, 1962
THAT THERE WAS A BEEHIVE OF ACTIVITY ON THE NITE
THAT YOU WERE LISTENING TO WPMP.

WELL THAT'S WHAT HAS BEEN GOING ON HERE FOR THE
PAST SEVERAL MONTHS. IN CLEANING OUT MY DESK
TODAY I CAME UPON THIS LETTER FROM YOU AND ASKED
MY ENGINEER IF HE HAD WRITTEN YOU AND HE SAID THAT
HE HAD NOT...SO I PERSONALLY AM DOING SO TODAY.

THAT WAS OUR RECEPTION THAT YOU HEARD THAT MORNING.

WAS A PLEASURE HEARING FROM YOU. HAVE NO NITE
CHECKS PLANNED AT THIS TIME, BUT KEEP LISTENING
AS WE NEVER KNOW WHEN WE MAY GET ON THE AIR AT NITE
FOR TESTS.

YOURS IN RADIO,

WALTER L. SMITH,
GENERAL MANAGER

WLS/cdb