

wokj
mclendon
ebony
radio 5000 WATTS AT 1590

P.O. Box 2667, Jackson 7, Miss., Phone FL 4-4096

January 17, 1963

Mr. Ernest R. Cooper
438 East 21st Street
Brooklyn, New York

Dear Mr. Cooper:

Thank you for your report of reception of WOKJ Jan. 9, 1963. Your log agrees with our programming.

WOKJ is an all-Negro programmed station, with all Negro DJs, and the ~~girl~~ Girl Friday is also Negro. Sales, programming, engineering and management are white. WOKJ is one of five stations in the McLendon Ebony Group. In addition to those listed at the bottom of this page, there is now WYOU, 1550 - 10 kw daytime only in Tampa, Fla.

I have been with the ~~organization~~ organization only since August, 1962. I came to help with construction of a fifty-kilowatt here on 1550. It will have a five-tower directional daytime and six towers at night with 10 kilowatts. All towers are in an east-west line, 380 feet tall. Nighttime pattern is suppressed in the north-south directions, with major lobes east-west. Daytime, major lobes will run almost northwest, east. We expect to begin equipment tests sometime in the Spring. The fifty-kilowatt transmitter is a GE, with Gates 10 kilowatt alternate main for night and day.

As for WOKJ the transmitter is a gates 5 kilowatt with 155 foot non-directional antenna. I am sorry that I can't enclose a coverage map. WOKJ is one six stations currently operating in Jackson, a city of some 175,000 met population. If you were to draw a half circle some 48 miles from Jackson on the west side, and one of some 40 miles on the east half, you would fairly approximate our coverage as contained in our .5 mv/m contour.

Thanks again for your good report.

Best wishes,
RADIO STATION WOKJ

Earl N. Hodges
Earl N. Hodges, Ch. Engr.

mclendon ebony radio

WENN, Birmingham

KOKY, Little Rock

KOKA, Shreveport

WOKJ, Jackson

5 kw DA-D only
1320 kcs

1440 kcs, 5 kw-D only

1550-kcs.

10 kw D/500 Da-N