

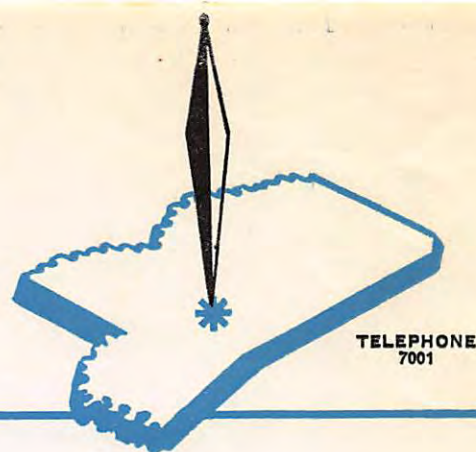
# W M A G

860 ON YOUR DIAL

500 WATTS DAYTIME POWER

NEWS — MUSIC — SPORTS — VARIETY

FOREST, MISSISSIPPI



January 23, 1957

Ernest R. Cooper, Editor  
National Radio Club  
438 East 21st. Street  
Brooklyn 26, New York

Dear DXer:

I am very pleased to verify your report of reception of Radio Station WMAG on January 20, 1957. We are always glad to hear from DXers, as Mr. Hughes, our manager, conducts a school for amateur radio. We learn all about the Morse code and all the other necessary information for becoming ham operators. I guess you know all about that faze of Radio!

WMAG officially went on the air September 15, 1955, and we are a local sunrise to local sunset, daytimer only. We are non-directional and as to our call letters, W means we are East of the Mississippi River and the MAG stands for our state flower, the Magnolia. No, WMAG isn't affiliated with a network, but, the owners of this station also own WRAG in Carrollton, Ala., WDOB in Canton, Mississippi and a station in Kentucky that I am not familiar with the call letters or city.

We do not have any coverage maps printed as yet, although our .5 MV-M reaches a distance of 37 miles and our .1 MV-M reaches a distance of 67 miles clear. Our frequency check is made by Ellington Radio, Inc. of Jackson, Mississippi, the capitol which is about 50 miles West of Forest.

The population of Forest is about five thousand (5,000) as per the 1956 census .. taken in November of 1956. As to how Forest acquired it's name, on account of the fine forests we have in this area. At one time this area was completely covered by big timber, and we still have some beautiful pine forests, both long and short leaf.

It has been a great pleasure discussing our station and city with you via letter and on behalf of all the management and personell of Radio Station WMAG may we wish you the very best of luck in 1957.

Very truly yours,  
*Barbara Goodwin*  
(Mrs.) Barbara Goodwin  
Sect., Radio Station 19  
WMAG