

RADIO STATION

WACR

1000 Watts - 1050 Kc.

COLUMBUS, MISSISSIPPI

May 6, 1957

Mr. Ernest B. Cooper
National Radio Club
438 East 21st St
Brooklyn, 26, New York

Dear Ernest:

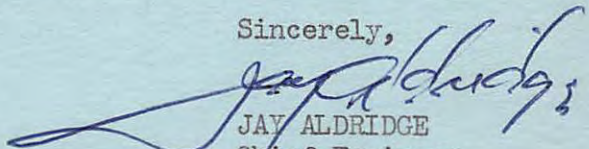
Many thanks for your fine and very complete report on our DX of March 28. I am very sorry that I haven't written before, but we had a change of ownership here at WACR in March, and we have really been snowed under. However, please accept this as acknowledgement of your report.

We feel like we would have done a lot better had we used a complete program of Hawaiian Music. Our Band Music faded badly and that is when XEG and other stations came through us.

We are a daytime station, this month we go on the air at 5:30 and go off at 6:45 CST. January 10 was our third anniversary as a 1000 Watter, and there is no particular significance to the call letters. We are not affiliated with other stations, and I am enclosing a copy of our coverage map. This is an old one and one that I know is not a true coverage of our signal.

Many thanks again, Ernest.

Sincerely,


JAY ALDRIDGE
Chief Engineer

**"THE VOICE AND CHOICE
OF THE
NEW SOUTH"**